

Saxton Bampfylde



**Director of Strategy and Partnerships
Candidate Information Pack
January 2019**

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***We want a society
where everyone enjoys
a good later life.***

***We are the Centre for
Ageing Better, an
independent charitable
foundation.***



LETTER FROM THE CHIEF EXECUTIVE



Thank you for your interest in working at Ageing Better. We are at an exciting stage in the organisation's development. Having launched a new strategy [*Transforming Later Lives*](#) last July, we are now seeking to expand our senior leadership team. We are ambitious about the changes we seek to bring about in society across our four priority goals - fulfilling work, healthy ageing, safe and accessible housing, and connected communities – as well as influencing the wider agenda on ageing.

The organisation was launched in 2015 and we are proud of what we have achieved already. You can read about some of our achievements in 2018 in my latest [blog](#). During our early start up period we took opportunities to partner with other organisations and to explore and try out different approaches. In 2018 we reflected on what we had learnt from our early successes and asked the question: where should we focus in order to have most impact?

Our vision is still the same – a society in which everyone enjoys later life. We remain committed to bringing about long-lasting changes that are informed by evidence. We now have a clear focus on people approaching later life and at risk of missing out on a good later life. We have also set ambitious goals that we want to see change in the world which we will track progress towards. We will be bolder in calling for changes and work with a diverse range of organisation to build wider support for our vision.

The expanded senior leadership team will play a key role in the overall leadership of the organisation, helping shape the direction of our programmes and partnerships to deliver on our new strategy. The organisation is committed to collective leadership and has a positive culture of strong team-working and collaboration. If you share our passion for making ambitious changes to improve later lives, we look forward to hearing from you.

Anna Dixon
Chief Executive

INTRODUCTION

The Centre for Ageing Better is a charity, funded by an endowment from the Big Lottery Fund, working to create a society where everyone enjoys a good later life. We want more people to be in fulfilling work, in good health, living in safe, accessible homes and connected communities. By focussing on those approaching later life and at risk of missing out, we will create lasting change in society. We are bold and innovative in our approach to improving later lives. We work in partnership with a diverse range of organisations. As a part of the What Works network, we are grounded in evidence.

VISION

Our vision is a society where everyone enjoys their later life. By 2040, we want more people in later life to be in good health, financially secure, to have social connections and feel their lives are meaningful and purposeful. We know that people who experience all or some of these have happier later lives. We will measure and track progress on these aims to be sure that actions are making a real difference to people's lives. Sadly, today too many people are missing out on a good later life. We believe poverty, preventable ill health and disability, loneliness and feeling undervalued must not be inevitably associated with later life.

We must act today to secure a better future for present and future generations.

PRIORITY GOALS

To achieve our long-term vision by 2040, the aim of our work over the next ten years is for people approaching later life to:

- Live healthier, more active lives, reducing the risk of poor health, delaying onset, progression and impact of disease and disability
- Be in good quality work for longer, boosting savings and delaying drawing pensions
- Live in safe, accessible and adaptable homes, remaining independent and active for longer
- Live in communities where social relationships flourish, making it easier to build and maintain close connections as well as wider everyday contact.

We have chosen four priorities – healthy ageing, fulfilling work, safe and accessible housing, and connected communities.

Our priorities are what people say matters most to the quality of their lives. They are also where we believe we can make significant and long-lasting changes by sticking with them over time. Finally, and crucially, our priority goals are interconnected in the real world of people's experience – we know that one of them alone can't achieve the impact we need and that progress on one leads to improvement in the others.

**Someone aged 65 today
can expect to live to 85,
nearly 10 years longer
than their parents'
generation.**



THE ROLE

Reporting to the Chief Executive, the Director of Strategy and Partnerships will ensure the Centre for Ageing Better delivers on its strategic ambitions as set out in its new strategy Transforming Later Lives.

Specifically, to ensure Ageing Better deepens its understanding and maintains its focus on people approaching later life and at risk; delivers impact across the four priority goals and undertakes some work on cross cutting issues; maintains a future focus; and develops impactful strategic partnerships across our priority goals with a range of organisations including leading private sector companies and local government and devolved authorities.

Key responsibilities

The Director of Strategy and Partnerships will:

- Lead and manage a highly motivated and effective team that has the skills and capabilities to manage and maintain effective strategic partnerships including with the private sector and localities;
- Ensure Ageing Better develops and maintains strategic partnerships which support delivery across all priority goals, including with localities and private sector partners, and ensuring these partnerships are effectively managed to deliver change on the ground;
- Take a strategic perspective across our priority goals and the wider ageing agenda, and effectively represent the organisation externally on our priority goals;
- Ensure external facing work is coordinated across the priority goals and influencing takes place at the intersections to win over hearts and minds of key target organisations;
- Ensure that the organisation, through all its activities, focuses on the impact we are achieving in the world, and in line with our impact framework, is able to measure and demonstrate impact;
- Support the Chief Executive in ensuring effective delivery of the strategy and reporting on this to the Board;
- Work closely with the Director of Programmes and Associate Directors, to identify opportunities for future programmes;
- Develop and deliver a programme of work which enables the organisation to maintain a future focus and identify emerging issues to explore and areas for developing policy positions;
- Keep abreast of the changing context and wider environment, and identify emerging opportunities for our work including potential partnerships and funding opportunities;
- Ensure that work is grounded in the lived experience of people approaching later life and at risk, develop and deliver a programme of work to build our insights into today's and future cohorts of people approaching later life and to understand further inequalities and those at risk of missing out on a good later life;
- Ensure we identify opportunities to influence the wider agenda, leading on exploratory issues which we might want to focus on in future and cross cutting issues as part of the wider agenda;
- Ensure we undertake periodic reviews across our Priority Goals and programmes and drawing on learning from activities, the external context, identify new opportunities and as necessary consider the need to refocus programmes or to initiate new programmes; and
- Ensure work at the intersections between priority goals is taking place, spotting the gaps and ensuring coordination at the overlaps.

Corporate leadership

As a member of the Executive Team, the Director of Strategy and Partnerships will also:

- Contribute to the corporate leadership and management of the organisation, including attending Board meetings and preparing and presenting papers to the Board;

- Provide collective leadership across all our priority goals and wider agenda and contribute at a strategic level to the development of Ageing Better's priority goals and programmes working collaboratively with other Directors;
- Ensure the effective use of resources, value for money in procurement, manage budgets effectively and ensure information is provided to support effective monitoring and management of finances and activities;
- Demonstrate a commitment to Ageing Better's values and principles and demonstrate behaviours consistent with these; and
- Ensure that Ageing Better's strategic partnerships recognise and reflect the diversity of the ageing population and draw on the views of people with lived experience.



PERSON SPECIFICATION

The successful candidate will bring all or most of the following:

Knowledge and experience

- Successful track record gained at a senior level in developing and successfully delivering corporate strategies;
- Experience of working in a policy or organisational context relevant to the ageing agenda;
- Experience of working in local government and / or private sector at a senior level;
- A track record of working effectively with a wide range of stakeholders including academic bodies, politicians, policy makers, opinion formers, the private and voluntary sector and public services;
- Experience of developing and leading a high performing team, including setting a culture of high standards and working as one aligned team;
- Experience of managing very senior and independent associates or consultants;
- Experience of working within a matrix environment or non-vertical management structure and/ or programme structure;
- Experience of contributing along with other senior directors to the formulation and delivery of organisational vision, strategy, policy and objectives;
- Experience of managing budgets;
- Relevant networks and knowledge of one or more relevant sectors in which Ageing Better is focused eg housing, employment, health or communities; and
- Knowledge of place-based approaches and the regional and local government context.

Skills and personal qualities

- Strong ability to build positive partnerships and alliances across a range of internal and external senior-level stakeholders;
- Able to identify opportunities, within a very broad scope, for Ageing Better to inspire and influence change and have clear impact across different sectors;
- Effective negotiation and diplomacy skills;
- Outstanding leadership and people management skills, able to encourage and inspire staff;
- Exceptional written and verbal communication skills with the ability to tailor style and approach to suit a variety of audiences and purposes;
- A strategic thinker who is future oriented and can make connections across issues;
- A proven collaborator, networker and convenor who makes connections and bring others together to achieve results;
- Highly credible and commands the confidence and respect of others quickly;
- Politically astute with sound judgement;
- Leads by example and has the highest degree of personal integrity; and
- Demonstrates a strong commitment to Ageing Better's vision, mission and values.

TERMS OF APPOINTMENT

This role will be based at the Centre for Ageing Better's head office in Central London.

This is a senior appointment in the organisation and an attractive package will be agreed with the preferred candidate. This is a permanent role. Flexible working arrangements are supported

HOW TO APPLY

Saxton Bampfylde Ltd is acting as an employment agency advisor to **Centre for Ageing Better** on this appointment.

Candidates should apply for this role through our website at **www.saxbam.com/appointments**, using code **AADAJA**.

Click on the '**apply**' button and follow the instructions to upload a CV and cover letter.

The closing date for applications is noon on **28th January 2019**.



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